



# SNOW SHOW 2023 MEDIA LIST

JANUARY 10-12, 2023 | SALT PALACE CONVENTION CENTER, SALT LAKE CITY, UTAH

ABC-TV 4	KSL RADIO	SLC LUNCHES EXAMINER
ADVENTURE WORLD MAGAZINE	KSL-TV	SNOWSHOE MAGAZINE
ALL GEAR	KSL.COM	SONDER MEDIA
AMERICAN MEDIA LLC	KTVX ABC 4	SOURCIFY
ASSOCIATED PRESS	LEVEL 1 PRODUCTIONS	STYLUS MEDIA GROUP
AXIOS	MEN'S JOURNAL	T SQUARED ACTION SPORTS
BACKCOUNTRY MAGAZINE	NATIONAL PARK CAPABLE	THE ADVENTURE PORTAL
BIGLIFE MAGAZINE	NEWSCHOOLERS	THE COMMON STITCH
BROOME ENDEAVORS	OFF YONDER	THE DAILY
CACHE 7 COLLECTIVE	OUTDOOR GEAR AND BEER	THE FAMILY CTO
CDT PHOTOGRAPHICS	OUTDOOR LIFE	THE FLYFISH JOURNAL
CLIMBINGSNOWBOARDER	OUTDOOR SPORTS GUIDE MAGAZINE	THE MTB LAB
CREATIVE OUTDOOR GEAR SPORT ME	OUTDOOR WRITERS ASSOCIATION OF AMERICA	THE SEATTLE TIMES
CROSS COUNTRY SKIER MAGAZINE	OUTDOORX4 MAGAZINE	THE UTAH REVIEW
CYCLING UTAH	OUTSIDE MAGAZINE	THE WALTON ADVENTURE
DESERET NEWS	OVERLAND JOURNAL	THEINERTIA.COM
ELEVATION OUTDOORS	OVERLAND JOURNAL / EXPEDITION PORTAL	TRAILS MAGAZINE
FABRICLINK NETWORK	OVERLAND MEDIA	TRAILSPACE
FASHION SNOOPS	PHILLY VOICE	TREELINE REVIEW
FOOTWEAR NEWS	POPULAR MECHANICS	VERTICAL SCOPE
FORMULA4MEDIA	PRACTICAL TRAVEL GEAR	WE ARE THE GOOD LIFE
FOX 13 KSTU	RAWTRAILS	WELL + GOOD
FOX NEWS CHANNEL / THE GADGET GUY	RECURRENT VENTURES	WESTERN LIFE RADIO
FREELANCE	RIVER & TIDE	WICKEDOUTDOORSY.COM
GEAR JUNKIE	ROAD TRAIL RUN	WIDE OPEN SPACES
GEAR PATROL	ROLLING STONE	WORTH GLOBAL STYLE NETWORK (WGSN)
GEARIST	RUN JOURNAL	
GOOD HOUSEKEEPING	RUNNING INSIGHT	
GREENBIZ	SALT LAKE MAGAZINE	
GRIT&GEAR	SALT LAKE TRIBUNE	
HAVE RV WILL SKI	SHOP-EAT-SURF	
HEARST	SKI CANADA MAGAZINE	
HOLOCENE	SKI THE BEEHIVE	
JAUNT MEDIA COLLECTIVE	SKI UTAH MAGAZINE	
KPCW PARK CITY	SKI. PLAY. LIVE. MAGAZINE	
KRCL RADIO	SKITALK.COM	